



## **More products added to Digital Enrolment Process with easier access to insurance protection from home**

In light of the continuing COVID-19 epidemic, we understand the utmost importance of safety and convenience for our customers. The Insurance Authority has agreed to allow non-face-to-face sale process (referred as 'Digital Enrolment System'). Starting from 1 April, we have enhanced our Digital Enrolment Process to cover more insurance products and provide easier application for customers at their fingertips.

The enhanced services covered newly added products, including Medical Protection, Cancer & Stroke Therapy, Long-term Care Cover, Term Plans, also with the extension to Precious Mom and Child Insurance for pregnant ladies. In addition, Voluntary Health Insurance Scheme (VHIS) and Qualifying Deferred Annuity Policies still remain applicable.

Both existing and new customers who are Hong Kong residents and currently in Hong Kong\* can easily submit their policies from home through the Digital Enrolment System. Our Financial Consultants will assist via electronic means such as phone, WhatsApp or email (client can also select by post).

Apart from your Financial Consultants, we have also set up a dedicated 24-hour hotline (852) 2894 4701, for customers to enquire and make arrangement on their application anytime. We will continue to enhance our services in response to the latest developments of COVID-19 and stand by Hongkongers to fight against the virus!

\*Remarks: The Digital Enrolment System is applicable to customer who fulfills the following conditions:

- Customer should be a Hong Kong Identity Card holder
- Customer lives in Hong Kong and the application should be signed in Hong Kong
- The new application is not to replace any existing life policy(ies)
- The customer decides to apply for relevant products, and does not require the Financial Consultant to provide product recommendations
- Due to outbreak of COVID-19, customer prefers not to have face-to-face sales interview
- No supplementary benefits to be attached to the application

(Only for use in Hong Kong Special Administrative Region)